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TelaDoc Medical Services Names Renowned Physician and Presidential Appointee Richard J. Boxer, M.D. as Chief Medical Liaison

Professor and health policy expert brings valuable perspectives to TelaDoc's innovative cross-coverage telephone medical consult platform

(DALLAS, Tex. – January 17, 2008) – TelaDoc, a national network of board-certified, licensed primary care physicians which provides cross coverage services on demand to members, has named distinguished clinician, health care entrepreneur, presidential appointee, and industry leader Richard J. Boxer, M.D. as its chief medical liaison.

"We selected Dr. Boxer because of his extensive experience in both public and private sector health care initiatives and his outstanding achievements in advancing innovative health care models that improve quality and promote cost efficiency – hallmarks of the TelaDoc model," says Michael Gorton, chairman and CEO of TelaDoc. "Dr. Boxer's impressive leadership in public medicine, his clinical expertise, and his gifts as a speaker on health care issues for leading national and international forums will add a significant dimension to the focused communication services of TelaDoc."

TelaDoc offers health plan sponsors and their members convenient, cost-effective access to board-certified physicians, allowing members to avoid the expense and time of urgent care facilities, emergency rooms or visits to the doctor.

Twice a finalist for the position of Surgeon General of the United States under both the Clinton and Bush Administrations, Dr. Boxer was appointed in 1995 by President Clinton to the National Cancer Advisory Board where he served for seven years. In other government appointments, Dr. Boxer served as U.S. delegate to the World Health Organization (1997), and he was on the President's Task Force on Health Reform (1993-94) and the advisory board for the National Institute of Diabetes, Digestive & Kidney Diseases (1994-98). Dr. Boxer presently serves or has been on the board of directors of 16 philanthropic organizations.

An experienced clinician, Dr. Boxer is currently Professor of Clinical Urology at the University of Miami, Clinical Professor of Urology at the University of Wisconsin (Madison), and Clinical Professor of Urology at the Medical College of Wisconsin (Milwaukee). Recognized for his academic contributions in health policy, Dr. Boxer is also a Clinical Professor in both the Department of Family and Community Medicine and in the Health Policy Institute of the Medical College of Wisconsin..

Previously, Dr. Boxer served as chief of urology (1987-1991) at St. Michael Hospital in Milwaukee, and as chief of urology (1982-1983) and chief of surgery (1987-1988) at Sinai-Samaritan Medical Center in the same city. He was honored as one the best



urologists in Milwaukee by his peers in all five surveys conducted by Milwaukee Magazine.

A health care entrepreneur, Dr. Boxer holds a U.S. patent for a medical device, and he is a director of CA-based Vancerta, Inc., a bioscience company. He is a managing partner of Health Policy Strategies, LLC, an influential consulting group he founded in 2004, and co-creator of the American Center for Cures, a public/private partnership to bridge the promise of science and the reality of health needs. The concept is the basis for the Accelerating Cures Act of 2008 and has bipartisan support.

Educated at the University of Wisconsin-Madison where he received his BA in history, with honors, and his MD degree, Dr. Boxer was elected to the National Medical Honor Society. He is also a Diplomate of the American board of Urology and a Fellow of the American College of Surgeons. Among his many honors is the National Research Award from the American Urology Association (1978). He was twice named one of America's Best Doctors, and received the National Award for Excellence in Urology (1997) from the American Urological Association.

A sought-after speaker, Dr. Boxer lectures worldwide and has been the co-host of "Health Talk," a weekly radio program on WIOD-AM in South Florida. He previously hosted a cable television program on health care and also has been interviewed on network television news (CBS, ABC, CNN) and for articles in USA Today, The New York Times, and numerous other publications. He has written more than 50 book chapters and scientific articles and also and served in an editorial capacity for renowned professional journals.

"TelaDoc represents one of the most important advances in the delivery of health care," says Dr. Boxer. "My experience as both a physician and a patient provides unique perspectives on the human, scientific, and policy issues that impact every medical case. I look forward to contributing this level of understanding to TelaDoc, advancing its mission to support the medical home model and broaden the options available to Americans who have health care needs that might otherwise go unattended."

About TelaDoc

TelaDoc provides a network of board certified, state licensed primary care physicians providing cross coverage consultations 24 hours a day, 7 days a week, and 365 days a year. TelaDoc physicians diagnose routine, non-emergency, medical problems via telephone, recommend treatment and prescribe medication when necessary, excluding DEA controlled substances. Visit www.teladoc.com.